



Author's Tools

action  
images  
dialogue  
word choice/diction/syntax

figurative language  
sound devices  
literary devices  
rhetorical devices  
logic/logical fallacies

genre choice  
structure choice



Effect on Reader

to reveal character  
to reveal theme  
to create suspense/surprise  
to evoke feelings  
to create humor  
to make something clear  
to create voice/tone/mood  
to create empathy  
to influence the way the text is read  
to show a change  
to convince a reader to act/buy/believe  
to inform or shape perception  
to move a story along

Writers

use

# Author's Tools

Action

images

dialogue

word choice

figurative language  
simile/metaphor/extended  
personification  
metaphor

Sound devices

rhyming/rhyme/sentence lengths  
onomatopoeia/assonance/consonance  
alliteration

literary devices

point of view (1st/3rd/limited, omniscient)  
anecdote irony paradox  
allegory sarcasm satire motif

rhetorical devices

enumeratio analogy  
direct address shifts  
hyperbole parallelism  
repetition juxtaposition

logic/logical fallacies

loaded language/straw man argument  
sweeping generalizations  
bandwagon appeals/red herring  
circular reasoning  
overstatement/understatement

genre choice  
structure choice

EXAMPLES

EXAMPLES

to have this effect

# Effect on Reader

to reveal character

to reveal theme

to create suspense/  
surprise/interest

to stir up a feeling

to evoke nostalgia

to show a change

to move a story along

to convince the reader

to do/buy/believe  
something

to inform or shape person's  
perceptions

to create empathy

to create mood/voice/tone

to create humor

to make something  
clear